



Since 1937

EVERY KID

EVERY CORNER

Dear CEF Family,

We believe that every child on planet earth deserves the opportunity to hear the good news of Jesus and begin a relationship with God. Every piece of research shows that people are most receptive to the gospel when they are children and to change the life of a child is to change eternity forever. With everything going on in our world, we believe that the greatest force for change is not in any particular industry, political sector or institution but in the transformed lives of children. They are our future and the greatest preparation we can give them for life and influence is a vital relationship with Jesus.

That is what led us at CEF Colorado to re-launch the "Ever Kid, Every Corner" initiative. Our vision is to give every child in the state of Colorado the opportunity to hear and respond to the good news of Jesus. We are convinced that the greatest way to impact the spiritual trajectory of Colorado is to impact the kids.

Through this initiative, we hope to provide a local ministry presence in all of our cities and towns across the state. This will allow us to partner with schools, churches and passionate individuals to reach the kids in their very own communities. With over one million children in Colorado, we will not stop until they are given the opportunity to begin a relationship with Jesus.

I want to humbly ask you to look over the brochure that was included with this letter as it provides more detail into our plan to reach kids across the state. We are praying that you and our partners across the state and country would prayerfully consider joining us in this cause through a one-time or regular donation. Because of COVID, we are unable to host our annual fundraising events and this campaign will play a big role in helping us continue to expand our ministry to kids who desperately need it.

Regardless of your personal capacity, we are asking everyone to get involved in the greatest mission on earth: reaching kids for Christ. Together we can truly Change Eternity One Child at a Time!

Your partner in Christ,

Brandon Segura

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CEF
COLORADO

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